

## Our food-specialized support for foreign visitors

We offer a broad range of assistance in various languages for overseas media or those who work in food-related industry coming to Japan. Our staff with specialized knowledge in the Japanese food industry will help you with everything from touring trendy restaurants in Japan and arranging interviews with people in the food industry.

With our assistance, your stay in Japan would be more organized and successful.

**For people from the media , we would like to report trendy restaurants or what's happening in the Japanese food industry, we will help you:**

- Making appointments with top-class chefs, patissiers, bartenders or any specialists in the Japanese food industry.
- Visiting farmers or places of production for various Japanese ingredients, markets.
- Covering stories of renowned Japanese restaurants accompanying interpreters who can explain traditional Japanese food culture.
- Making a list of places and people you would like to see for your coverage before leaving for Japan.
- Making appointments to visit TV or radio stations, or publishers.

Case example :

Journalist from Norway who is also a jury of the world's best 50 restaurants visited Japan in 2014. We attended him to a prestigious Japanese restaurant in Ginza, Tokyo wearing kimono. He enjoyed conversation with the chef about dishes and traditional Japanese food through our interpreting service. The journalist's visit to the restaurant was reported by Japanese media, too.



**For restaurant companies or owners who would like to enter the Japanese market, we will help:**

- Conducting a research on restaurants, department stores or shopping streets in potential locations.
- Conducting a research on competing or benchmark restaurants/stores in Japan.
- Advertising your restaurants in Japan by having receptions or tasting events for Japanese media.
- Conducting a research on Japanese branches of world's famous restaurant chains and making reports by video and documents.
- Conducting a research on Japanese convenience stores, department stores or markets and making reports by video and documents.

**Case example 1 :**

A real-estate agent from Hong Kong came to Japan in 2014 who wanted to open "JAPAN FOOD FLOOR" in his own commercial building there. Upon his request of visiting leading chain restaurants, we showed him to restaurants including shabu-shabu chain.

**For tourists who would like to have an authentic Japanese experience, we will help you organize your trip:**

- Visiting sake breweries and learning and tasting about sake pairings.
- Wearing kimono while sightseeing or attending places you wish to go with staffs in kimono.
- Conducting hands-on experiences such as sushi-making or soba-making.
- Attending Japanese cooking classes with interpreters.
- Taking you hottest and coolest restaurants in Japan.
- Offering information about Halal-, vegetarian- or vegan-friendly restaurants.

We will help you !!



Tomoko



Oto



Matsuno



Endo

Tomoko Takiguchi :

Green Create CEO “I have been a writer in Japanese restaurant industry for 20 years and writing articles not only about restaurants or food-related news, but also about travel. I am knowledgeable about Japanese and Asian food trends as well as Muslim culture, and also have strong connections to media and food industry inside and outside Japan. I have had many appearances on TV in Japan”.

Oto Furukawa :

“I used to live in Malaysia for 4 years and I am very much familiar with where to eat, what to see or what to do in many Asian countries. I have formed a group called ‘Malaysian food lovers’ here for communicating with people from outside Japan by sitting down around a dining table. I also publish a free newspaper called “WAU” to report what’s happening in Malaysia.

Many of my friends are Muslim”.

Matsuno :

“After graduating from college in U.S. and some experience in fashion magazine, I’ve been a food writer for 20 years contributing to Japanese print and web magazines specialized in food and to a magazine for pastry professionals called ‘so good’ published in Spain. My interest is especially dedicated to pastry and bread. I also teach bread-baking and cooking. I have a good command of English”.